Contract Agreement Between:

CONTRACT

WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Contract / Revision	Alt Order #
489485 /	06259903

Product
OBAMA FOR AMERICA

Contract Dates	Estimate #
10/16/12 - 10/28/12	1537

Advertiser	Original Date / Revision
Obama For America	08/14/12 / 11/02/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WHNS	Jim Quinn	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WHNS	10/16/12	10/22/12	M-F 6-7a Morning New	M-F 6-7a Morning I		:30			NM	4	$380.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	4	$95.00							
N 2	WHNS	10/16/12	10/22/12	M-F 7-8a	M-F 7a-8a		:30			NM	4	$640.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	4	$160.00							
N 3	WHNS	10/16/12	10/22/12	M-F 8-9a	M-F 8-9a		:30			NM	4	$240.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	4	$60.00							
N 4	WHNS	10/16/12	10/22/12	M-F 10-11a	M-F 10-11a		:30			NM	2	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	2	$25.00							
N 5	WHNS	10/16/12	10/22/12	M-F 12-1p	M-F 12-1pm		:30			NM	2	$140.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	2	$70.00							
N 6	WHNS	10/16/12	10/22/12	M-F 1-2p	M-F 1-2p		:30			NM	2	$140.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	2	$70.00							
N 7	WHNS	10/16/12	10/22/12	M-F 530-6p	M-F 530-6p		:30			NM	3	$390.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	3	$130.00							
N 8	WHNS	10/16/12	10/22/12	M-F 6-630p	M-F 6-630p		:30			NM	3	$570.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	3	$190.00							
N 9	WHNS	10/16/12	10/22/12	M-F 630-7P	M-F 630-7P		:30			NM	3	$810.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	3	$270.00							
N 10	WHNS	10/16/12	10/22/12	M-F 7-730p	M-F 7-730p		:30			NM	3	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	3	$600.00							
N 11	WHNS	10/16/12	10/19/12	M-F 730-8p	M-F 730-8p		:30			NM	3	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100
www.foxcarolina.com

Contract / Revision	Alt Order #
489485 /	06259903

Contract Dates	Product	Estimate #
10/16/12 - 10/28/12	OBAMA FOR AMERICA	1537

Advertiser	Original Date / Revision
Dbama For America	08/14/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	-TWTF--	2	$700.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	*WHNS*	*10/16/12-10/22/12*		*M-F 730-8p*	*M-F 730-8p*	MTuWThF----	*:30*		*~~$700.00~~*	*NM*		
	See MG 11.5,11.6											
5	WHNS	10/19/12-10/19/12		BB League Championships	M-Su 4-11p	------F----	:30		$550.00	NM		
(M)	MG for 11.3 10/18											
6	WHNS	10/22/12-10/22/12		M-F 6-7a Morning News	M-F 6-7a Morning	M----------	:30		$150.00	NM		
(M)	MG for 11.3 10/18											
D 12	WHNS	10/22/12	10/22/12	Monday 8-9p	Mon 8-9p		:30			NM	0	$0.00
D 13	WHNS	10/17/12	10/17/12	Wed 8-10p	Wed 8-10p		:30			NM	0	$0.00
D 14	WHNS	10/18/12	10/18/12	Thursday 8-9p	Thu 8-9p		:30			NM	0	$0.00
D 15	WHNS	10/18/12	10/18/12	Thu 9-10p	Thu 9-10p		:30			NM	0	$0.00
N 16	WHNS	10/16/12	10/22/12	Late News	M-F 10-11p		:30			NM	2	$860.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	MTWTF--	2	$430.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WHNS*	*10/16/12-10/22/12*		*Late News*	*M-F 10-11p*	MTuWThF----	*:30*		*~~$430.00~~*	*NM*		
	See *MG 16.4,16.5*											
4	WHNS	10/17/12-10/22/12		M-F Late News	M-F 10-11p	M--WThF----	:30		$430.00	NM		
(M)	MG for 23.1,16.1											
5	*WHNS*	*10/17/12-10/22/12*		*Delayed Late News*	*M-SU 1030p-12x*	M--WThF----	*:30*		*~~$430.00~~*	*NM*		
(M)	*Unresolved*											
D 17	WHNS	10/20/12	10/21/12	Late News	Sa-SU 10-11p		:30			NM	0	$0.00
N 18	WHNS	10/20/12	10/21/12	Late News Weekend	Sa-Su 10-11p		:30			NM	1	$430.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-----SS	1	$430.00						
N 19	WHNS	10/17/12	10/17/12	BB League Championships	M-Su 4-11p		:30			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--W----	1	$550.00						
N 20	WHNS	10/18/12	10/18/12	BB League Championships	M-Su 4-11p		:30			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---T---	1	$550.00						
N 21	WHNS	10/19/12	10/19/12	BB League Championships	M-Su 4-11p		:30			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	----F--	1	$550.00						
N 22	WHNS	10/21/12	10/21/12	BB League Championships	M-Su 4-11p		:30			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------S	1	$550.00						
N 23	WHNS	10/16/12	10/19/12	M-F Late News	M-F 10-11p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-TWTF--	1	$430.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WHNS*	*10/19/12-10/19/12*		*Fox Carolina News Tonight*	*11p-12a*	------F----	*:30*		*~~$430.00~~*	*NM*		
	See MG 16.4,16.5											
N 24	WHNS	10/16/12	10/19/12	M-F 12-1p	M-F 12-1pm		:30			NM	1	$70.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-TWTF--	1	$70.00						
N 25	WHNS	10/28/12	10/28/12	Panthers Early Game	1-4p		:30			NM	1	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

Contract / Revision	Alt Order #
489485 /	06259903

Contract Dates	Product	Estimate #
10/16/12 - 10/28/12	OBAMA FOR AMERICA	1537

Advertiser	Original Date / Revision
Obama For America	08/14/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------S	1	$1,800.00						
N	26	WHNS 10/28/12	10/28/12	Panthers Early Game	1-4p			:30		NM	1	$1,235.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------S	1	$1,235.00						
									Totals		43	$13,155.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	43	$13,155.00	$11,181.75
Totals	43	$13,155.00	$11,181.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.